

RESUME

Keat Aun Tan

+34 62880 1127 (Spain)

+60 12 3737 599 (Malaysia)

keataun@mac.com

EXPERIENCE

Freelance Art Director Apr/2006 - Aug/2006

Ogilvy & Mather, Malaysia.

Clients: CIMB Merchant Bank, Borders Book Store.

Art Director Apr/2005 - Jan/2006

FCB, Malaysia.

Clients: SC Johnson, New Zealand Milk, British Council, WWF, TM Net, AmBank.

Art Director Oct/2000 - Aug/2003

Crossover Creative Group, San Francisco, California.

Clients: California Department of Health (teamed up w/ Ground Zero Advertising targeted at Minority group), Union Bank of California, California Highway Patrol, Safeway.

Visualizer June/1997 - Sept/1998

Dentsu, Young & Rubicam, Malaysia.

Clients: Citibank, Sony, Yamaha, Toyota, Tiger Beer, Colgate-Palmolive, Astro Satellite TV, NEC etc.

Visualizer Jan/1997 - May/1997

FCB, Malaysia.

Clients: Telekom Malaysia & Campbell's Soup.

EDUCATION

1999 - 2003

Academy of Art College San Francisco, California.

Bachelor of Fine Arts in Advertising Design.

1994 - 1997

The One Academy of Communication Design, Malaysia.

Diploma in Graphic Design.

SKILLS

MAC Proficiency: PhaseOne C1 Pro, PhotoshopCS2, IllustratorCS2, QuarkXpress 6, InDesignCS2, SketchUp, ImagereadyCS, HTML/BBedit, CSS, Flash 8, Acrobat Pro 7, Apple Keynote.

Illustration

markers, pencil, watercolor and ink.

Language:

English, Mandarin & Malay - written & spoken

Spanish - in the process of learning

FEATURED IN

D&AD New Talent BloodBank

PrintCritic E-mail 05.20.04

Creativity 32 & 34 Annual

Academy of Art College 2003 Spring Show Exhibition